

Workshop Agenda

Saturday April 26, 2025

1:00 – 1:45 PM EXPO II & III

“AVOIDING COUNCIL OPERATIONAL PITFALLS”

Why can't our donors deduct their contributions? Who says I can't be the judge of what it means to be a Practical Catholic? Oh No! Do I really need to tear down the wall of the Home Corporation building where our Council meets because it has the Knights of Columbus logo painted on it? Can we use Council funds to give scholarships in exchange for new member sign-up? These and many of your other burning questions will be addressed by our State Advocate who will do his best to help you stay out of proverbial K of C penalty box!

1:50-2:20 PM EXPO II & III

“WEBSITE: WHERE'S THE INFORMATION?”

We will be diving into the new state website and all the improvements we have made. From announcements; to forms; to programs; to ability to collect funds for events, to Bulk emails and up to date calendars! So much information you won't want to miss this workshop. Improving the communication across the state is paramount!

1:50-2:20 PM PARLIAMENT I

“WHAT IS A COR GROUP AND HOW DO I START ONE”

COR Chairman, Jason Kehl and Faith Director Josh Neuweg will discuss how to start a COR group in your parish; How to sustain it; and how to report your group to Supreme. What is a COR group? Do we already have one in our Council or Parish? This could be an important workshop for growing your parish and council.

1:50-2:20 PM PARLIAMENT II

“AVOIDING COUNCIL OPERATIONAL PITFALLS” – CONTINUATION / Q-A

2:25-2:55 PM EXPO II & III

“ONLINE RECRUITMENT AVAILABLE TOOLS TO GROW COUNCILS FASTER & EASIER”

View 2 four-minute videos that clearly explain “Prospect” & “Candidate” tabs processing of new Online members faster & easier. Also, ways to use the Online Recruitment tools that are simple & easy to be the training tools to make all council members “Star” recruiters to achieve assigned membership intake goals. See what the most successful councils using these tools are exceeding intake goals faster!!

2:25-2:55 PM PARLIAMENT I

“UNDERSTANDING FRATERNAL BENEFIT EVENTS”

To achieve the Founder's Award Each Council needs to participate in two Fraternal Benefit Events, with a minimum number of members depending on the Council size. This is one of the requirements for a Council to achieve STAR Council. The session will discuss what is a Fraternal Benefit Event and what are the Council requirements. Our Insurance Department will help answer your other questions as well.

2:25-2:55 PM PARLIAMENT II

“AVOIDING COUNCIL OPERATIONAL PITFALLS” – CONTINUATION / Q-A

3:00-3:30 PM PARLIAMENT I

“HOW TO MARKET A COUNCIL PROGRAM OR ACTIVITY”

Have you ever had a Council program or event that never seemed to get off the ground? The idea was great but it never took root in the council or parish. District Deputy Ben Woodley will walk you through marketing and setting up a Council program or event. This is a great opportunity to learn about the ins and outs of marketing your programs.

3:00-3:30 PM PARLIAMENT II

“RECRUIT NEW MEMBERS, IT'S EASIER THAN YOU THINK.”

We've assembled a panel to talk to you about the best ways to ask and bring new men into the Order. Anyone can ask the question and these brothers will tell you how they do it. They will answer your questions and give you proven ideas, and techniques to make you a better recruiter. You won't want to miss this session.